



**SIMPLE  
DONATION  
AND  
CONTACT  
MANAGEMENT**

### Simple Donation Management

Propolis offers a simple, intuitive interface for managing your donations. But simple doesn't mean less powerful – in fact, Propolis is powerful because it's simple. You can be up and running in no time. The interface is so straightforward, you won't need to spend weeks training to learn how to use all the features. Simply put, Propolis is powerfully simple.

**It is easy to learn, easy to use, and easy to customize.**

Create mail merged letters, track donations over time, assign donations to causes and events, and generate reports for accounting and campaign management.

Features include:

- Contact management
- Donation tracking
- Mail and email merge
- Mass mailing history
- Searching and segmentation tools
- Data import
- Reports

	Propolis Basic 1.0	Propolis Advanced 1.0	FileMaker Donations 2.0	ebase 2.03 client-server	Raiser's Edge 7
Easy to Use	•	•			
Easy to Learn	•	•			
Fully Customizable		•	•	•	
Full Contact Management	•	•	•	•	•
Full Donation Tracking (by amount, campaign, earmark, method and more)	•	•	•	•	•
Mass Communication (custom mail merge, custom email merge, telephone call log)	•	•	•	•	•
Reports (by ask range, donation history, annual report)	•	•	•	•	•
Multi-User Functions (password access)	•	•	•	•	•
Data Export to Spreadsheet	•	•	•	•	•
Operating Environment (PC and Mac)	•	•	•	•	
Requires FileMaker Pro		•	•	•	



• Platinum Member of the FileMaker Business Alliance  
 • Certified since FileMaker Certification began  
 • FileMaker Beta-Testers since 2001

Find out what BeezWax can build for you. **Contact us today.**

888 835 4483 info@beezwax.net www.beezwax.net

**“It’s been a pleasure  
working with Beezwax.  
Their attention to detail,  
one-to-one customer service  
and willingness  
to address our organization’s unique needs  
have made all the difference.”**

–Sharon Maidenberg,  
*Associate Director, Headlands Center for the Arts*



## A BEEZWAX CASE STUDY

### HEADLANDS CENTER FOR THE ARTS Contact & Donations Management System

#### The challenge

Headlands Center for the Arts had various FileMaker databases created over the years. However, inconsistencies in design led to inefficiency, frustration, and errors. Ultimately, the system’s shortcomings made it difficult to manage the often complex relationships Headlands has with its constituents.

#### The Beezwax solution

Beezwax began with the Propolis template, designed specifically for non-profit organizations. Its existing features for contact management, donation management, and mail merge already covered most of Headlands’ needs. To fit their specific situation the system was customized to provide tracking of artists’ applications, attendance tracking for public events, and other specialized functionality.

#### The success story

The new system’s integrated interface makes it much easier (and more pleasant) to use. Errors are prevented by controls for data entry consistency. And new reporting features enable Headlands to manage donor relationships and financial reporting better than ever before.

Propolis helps you track your fundraising programs quickly and easily, freeing your organization to pursue its mission

From our beginning, Beezwax has served non-profit organizations, providing high-level skill at reduced cost. Propolis helps us do that by helping you track your donations, contact your supporters, and let you get back to the rest of your work.

With Propolis you can use the built-in letter composer to create mass mailings without relying on complicated merge functions of external applications. Simply type your message, select the database fields to include, hit print, and voilà: your customized letter is printed or emailed to your contacts. You can use Propolis to send letters of appeal, welcome letters, thanks, receipts and more.

Once you’ve recorded a donation using Propolis, you can create detailed reports, view the donor’s history over time, generate receipts, and view summaries of donations sorted and filtered by cause, event, time period, group and donor.

Propolis is built with FileMaker Pro, the world’s best-selling easy-to-use database for Windows and Mac. Because of the flexibility of this platform, the basic features of Propolis can be extended to meet the unique needs of your organization. With Propolis Advanced you can customize any aspect of the system — and if you aren’t comfortable with database programming, you have the professional support of Beezwax Datatools to implement any changes your organization needs.