



“Beezwax vastly improved how we process web reservations, giving staff and guests up-to-the-minute information.

We improved service while reducing costs.”

–Ariel Benarroch
*Director of Information Technology,
Touchstone Hotel*

**RICH
INTERNET
APPLICATIONS**

Perfect fit, every time

Like snowflakes, no two web projects are the same. Whether for public or internal use, your specifications and deliverables are based on who you are and what you need to do online.

The latest and the greatest

To build your project, Beezwax taps the power of established web technologies such as Ruby on Rails, LAMP, AJAX, Flash, and CSS, among others. The platform chosen is determined by what works best for your project.

Affordable and reliable

Lightweight, standards-compliant code means rapid deployment and easy maintenance. Minimized ongoing costs and a faster launch allows you to see results sooner with Beezwax.

Proven expertise with Ruby on Rails

Among the best tools for developing complex interaction logic for the web, Beezwax uses Ruby on Rails extensively across a wide range of web projects.

Affordable

Rapid Agile development methodology saves time

Flexible and scalable

Works with small projects but scales up to meet demanding, enterprise-grade needs

Built to customize

Optimized for unique client-driven projects

Nice on the UIs

AJAX-friendly approach enables elegant and dynamic web design

Building a better website

Beezwax uses the industry's best practices and proven technologies to develop robust websites and data applications that connect with online audiences.



Find out what Beezwax can build for you. **Contact us today.**

888 835 4483 info@beezwax.net www.beezwax.net

**“We needed a web application
built right the first time,
We knew to come
to Beezwax.”**

–Efraim Wyeth, President, artienco.com

A BEEZWAX CASE STUDY

ERICKSON PRODUCTIONS, INC.

**E-Commerce and
Media Management System**

The challenge

Renowned photographer Jim Erickson's fast-growing commercial stock photography collection was a victim of its own success. As demand dramatically increased, the staff found their existing process of processing thousands of images was simply not scalable. They were unable to meet their production goals, and were losing potential revenue every day.

The Beezwax solution

Beezwax created a powerful, custom-built, web-based media management application that automates the entire licensing and management workflow. This application was tightly integrated with their public website, which was rebuilt according to Jim Erickson's aesthetic priorities, to please his target audience of savvy designers and art directors.

The success story

With the new system, the production process has sped up tenfold, and the studio can upload thousands of new images quickly, easily, and accurately. Further, clients can now download high-resolution images from the Erickson website 24 hours a day, which has brought in an important new stream of e-commerce revenue to the company.

Check out the images at ericksonstock.com

**“We now have the most refined and easy-to-use
asset management infrastructure
of any single photographer in the world,
comparable only to
conglomerate stock photography agencies.
We simply could not have done it
without Beezwax.”**

–Jesse Hughes,
Director of Operations, Erickson Productions, Inc.

Beezwax can build it.

- E-commerce and online catalogs
- Rich media and digital asset management
- Workflow automation
- Customer relationship management
- Contract management
- iPhone and mobile Internet applications
- Facebook apps
- Online games
- Blogs and online communities
- Social networking
- Online wizards, forms and surveys
- Secure websites with user accounts
- Semantic data mapping
- Streaming audio and video
- Interaction design
- Content management systems
- And much more